

Architectural Services

Connecting Argentine exporters to the world



FUNDACION

ExportAr
Argentina



Photo Cover:
Centro Cívico de Córdoba,
designed by GGMPU + Lucio Morini Architects



About 'Fundación Exportar'

Fostering Argentine Exports

Fundación Exportar is the export promotion agency of the Argentine Ministry of Foreign Affairs and Worship, aimed at fostering the increase and diversification of Argentine exports.

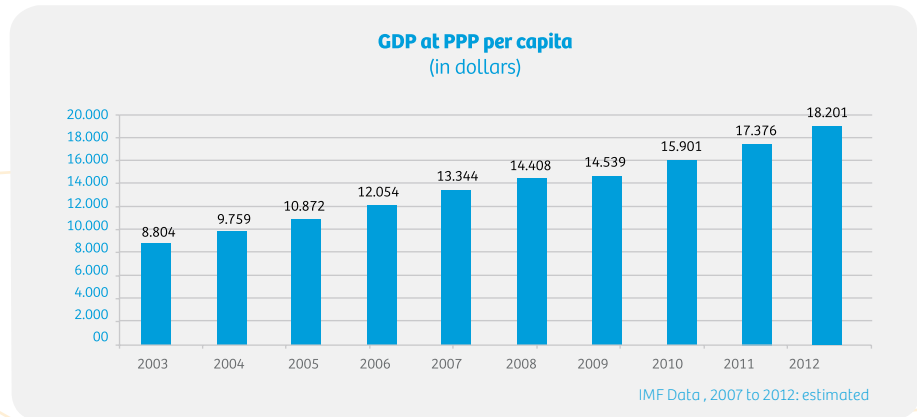
In this regard, provides assistance to the business community in their efforts to conquer new markets in order to accomplish the ultimate goal which is that Argentine companies trade products and services worldwide.



About Argentine Economy

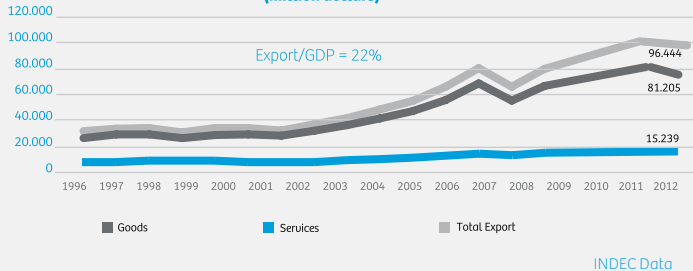
Argentina is **the third largest economy in Latin America**, behind Brazil and Mexico. According to IMF data for 2012, its GDP in terms of purchasing power parity reached **US\$ 751.391million**.

Its GDP per capita in 2012, measured in purchasing power parity was of **US\$18.201**.

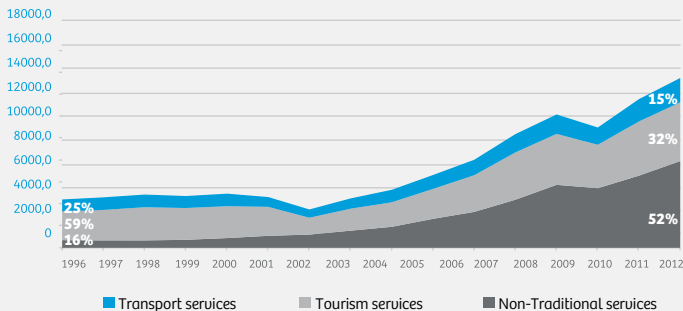


In the prestigious **Global Competitiveness Report 2012-2013** prepared by the World Economic Forum, Argentina is ranked 94th among 144 economies analyzed, and has been placed within the group of 21 developing economies that are 'in transition to' the last stage of development: the 'innovation-driven economies' (35 developed economies).

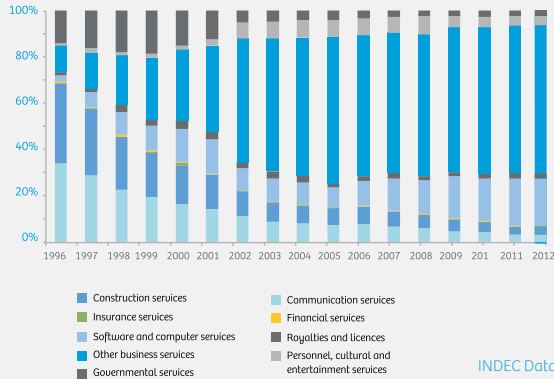
Argentine Export (million dollars)



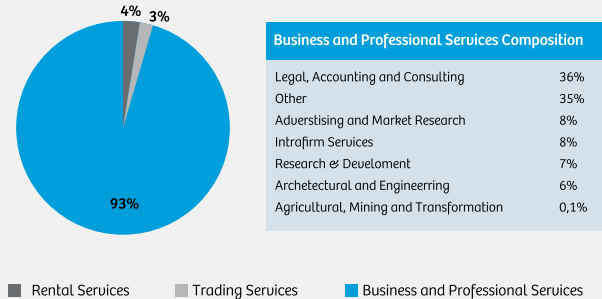
There is evidence of a sustainable expansion of Argentine non traditional exports of services...



...and "other business services" export outstand among non-traditional services exports



Structure of 'Other business services' export
Year 2011



In its report about the performance of Free Exchange Market during 2012, the Argentine Central Bank (BCRA) issued preliminary data stating that **Argentine exports of business and professional services** showed a **positive net balance** (revenue minus expenses) of 3,100 million dollars during 2012, representing **over a twofold increase as compared to the previous year.**



Architectural Services

Our goal is to **expand Argentine Architecture exports**, taking on the experience achieved by designing creative solutions around the world like:

- **Commercial and industrial buildings: airports, factories, wineries, gas stations, shopping centers, hotels, casinos**
- **Public buildings: cultural centers, government offices, libraries, museums, prison facilities**
- **Environmentally sustainable architectural solutions**
- **Re-functionalizing, reconstructing and recycling buildings**
- **Private housing: buildings, family homesteads**
- **Urbanizations: private neighborhoods, subways, bus ways, bikeways**
- **Building and Social housing**
- **Editorial services related: architectural magazines, books and other publications**

Birthplace of celebrated architects who created famous designs, like **Clorindo Testa** or **César Pelli**, Argentina is ahead of its time by offering creative solutions.



In Nov2012, the Argentine **Studio BL / KLM Architects (Baudizzone - Kelly - Lestard - Maldonado)** won the international preliminary contest for the **Centre of Science and Technology of Beijing, Chino**

Other internationally prestigious architectural firms such as Zaha Hadid Architects, Architecture Studio and Herzog & de Meuron (Switzerland) also participated in this contest.



Commercial and industrial buildings:

**airports, factories, wineries, gas stations,
shopping centers, hotels, casino**

Winery Diamandes in Mendoza, Argentina,
designed by Bórmida & Yanzón Architects



Hotel+Casino Conrad, Punta del Este, Uruguay,
built by Roggio Group



DOT Baires Shopping in Buenos Aires,
Argentina, built by IRSA Group



Zvartnots Airport, Yerevan Armenia

developed by 'Corporación América' (concessionaire of 49 airports in America and the EU), and which slab was constructed by Prenova SRL with a **formwork system** that allows saving 30% of concrete in relation to traditional constructive system.



Winery Diamandes in Mendoza, Argentina,
designed by Bórmida & Yangón Architects



Winery Navarro Correas in Mendoza, Argentina,
designed by AFT Architects



Public buildings:

**cultural centers, government offices,
libraries, museums, prison facilities**

Museum of Latin American Art (MALBA)
designed by AFT Architects



The Bowdoin College Museum of Art, Brunswick, Maine, EE.UU.
designed by Machado & Silvetti Architects



Forum Puerto Norte in Rosario, Argentina,
designed by MSGSS Architects

These Argentine architects won the third prize in the International Prize 2009 Thyssen Krupp to design a new icon to promote the image of Dubai in the United Arab Emirates, and to hold cultural and recreational activities.



Mirage building in Dubai, UAE,
designed by B4FS Architects

Retrieving the essence of the desert, the building was constructed in the center of the park, with a complex sound and light structure “as a multimedia tool in the manner of a mirage,” said its authors.



Gas Station YPF in Nordelta, designed by Rivoira, Hampton & Lombardi architects

An aerial photograph of a lush green field. In the background, a calm blue lake is visible under a cloudy sky. A large, blue, cylindrical pipe or structure lies horizontally across the middle of the field. In the bottom right corner, a portion of a similar structure is visible, showing its curved, ribbed top. A semi-transparent teal rectangular box is overlaid on the right side of the image, containing white text. The entire image is overlaid with a white geometric pattern of thin lines forming a network of triangles.

Environmentally
sustainable
architectural
solutions



Gas Station YPF in Nordelta, Tigre, Argentina,
designed by Emilio Rivoira, Jorge Hampton and Roberto Lombardi Architects

The building is planted with grass on its roof and obtained the LEED environmental certification (Leadership in Energy & Environmental Design) in the category of new construction. Besides, is the third in the world to bear this certification.



Madero Office (environmental friendly building), designed by the renowned Mario Roberto Alvarez Architect

This building has been designed with two enclosed cores on the sides, leaving an open plan-area between them. As a result, office areas get sunlight all day.

Examples of 'bioclimatic architecture' from these Argentine architects, built in the middle of the steppe, where temperatures in the winter can reach -40°C , and 35°C in summer.



Houses, hotel, offices and bank in Ulan Bator, Mongolia, designed by Del Puerto & Sardin Architects

These two towers are provided with vegetation, in the manner of gardens in height. These areas become organic devices that moisturize the dry atmosphere and trap heat locally minimizing energy expenditure.



Re-functionalizing, reconstructing and recycling buildings

Usina del Arte,
designed by Daniel Chaín architect & team in Buenos Aires

Re-functionalizing, recycling and reconstructing buildings include services like these:



Re-functionalized factory 'Usina del Arte', Buenos Aires, Argentina,

Restoration and Waterproofing Integral Building
Special Coating Application
Sealing correction

Concrete Treatment attacked by corrosion
Special Corrosion Treatments
Zinc Rich System: Cold Galvanizing "in situ"



Centro Cultural del Bicentenario. Buenos Aires, Argentina.
Recycled building by B4FS Architects

Exterior and Interior Painting
Integral Waterproofing of Terraces
Recycling Facade

Cleaning Fronts – Hydro blasting – Hydro sandblasting
Reconstruction frentines, masonry and others
Comprehensive Treatment of exposed brick walls





Private housing: family homestead, buildings

Casa Buenos Mares

in José Ignacio, Uruguay,
designed by Ignacio Dahl Rocha & Bruno Emmer architects



Faena District,
Puerto Madero, Buenos Aires, Argentina



House S,
designed by Alric Galindez Architects

In Buenos Aires, Argentina, the so-called 'Faena District: Hotel + Universe' comprises the family residential complex 'The Aleph', the 'Faena Arts Center' and a five star hotel: 'Faena Hotel'.



Casa Laguna Del Rosario, Pinamar, Bs. As.,
designed by Santiago Frías and Javier Tomchinsky Architects

About the history of social housing in Argentina during the last 10 years, there is an exhibition point in Tecnopolis Fair in Buenos Aires:

<http://tecnopolis.ar/2013/atracciones/vivienda-social-10-anos-de-gestion>

**Building and Social Housing Foundation (BSHF)
2008 Finalist World Habitat Awards
XIII Awards SCA - CPAU**

Task Performed: Project and Construction Management
Total floor area: 22.000m²
Total Land Area: 14,400 m²
Total Properties: 326
Year of completion: 2007
Client: 'Cooperativa EMETELE Ltda.'
Associates: Arch. Adrián Cobbe

A photograph of the Monteagudo Housing Complex in Buenos Aires, Argentina. The image shows a modern, multi-story residential building with a courtyard in the foreground. The building has a mix of light brown and white facades. The courtyard is paved and has some low-lying plants. A blue semi-transparent box is overlaid on the right side of the image, containing the title text. The background shows a clear blue sky with some clouds.

Building and Social housing

Monteagudo Housing Complex, Buenos Aires, Argentina,
designed by PfZ Architects

An aerial photograph of a residential development, Nordelta, featuring a mix of modern and traditional houses, swimming pools, and green spaces. A large teal text box is overlaid on the center of the image. The background is a light gray grid pattern.

Urbanizations: private neighborhoods, bikeways...

Aerial view of Nordelta
constructed by Consultatio Group



Venice private neighborhood in Tigre, Argentina,
built by TGLT Group

Editorial services related: architectural magazines, books and other publications



Central Society of Architects (SCA) publishes its Revista de Arquitectura, and continues to offer the industry many other architecture & design publications.



Revista Summa+ is an Argentine magazine of architecture & design that influences the market far beyond Argentine borders.

Argentina



Ministerio de
Relaciones Exteriores y Culto
Presidencia de la Nación

FUNDACION

ExportAr
Argentina

Sociedad
Central de
Arquitectos



CPAU

www.exportar.org.ar

Argentina



Ministerio de
Relaciones Exteriores y Culto
Presidencia de la Nación

FUNDACION

ExportAr
Argentina